



St. Mary's School

FALL 2011 MARATHON IT

To Grow In Knowledge, Follow In Faith and Live In Harmony

The Difference You Make



For Kids

Highlights

- Understanding the Marathon It
- How to become an event sponsor

Fall 2011

Details

Marathon It – Run It, Bike It, Walk It

When will this event be held? **October 15, 2011**

How will the **Marathon It** be held? Participants will choose to run, walk or bike on a prescribed route located in the city limits of New Richmond Wisconsin. They will choose how far they will go and then seek pledges from friends, neighbors, relatives etc....

Who can enter this event? The Marathon is primarily for participation of students, faculty, families, alumni and friends of St. Mary's School.

Sponsors are given the opportunity to show their support for this health wise event through a variety of sponsorship levels. Each level of sponsorship provides the sponsor with different incentives that will promote their business.

The purpose of this year's Marathon It is to raise money for current St. Mary's School programs, textbooks, desks, chairs, chalk boards, overhead projectors and classroom, art, physical fitness equipment, office & testing supplies. The Marathon It is also designed to help promote health awareness in a fun way for all involved.

The Knights of Columbus will be co-sponsoring this event. They will be providing check points around the Marathon route and will also be helping with safety for our participants.

This MARATHON is designed to be a fun purposeful activity. It is a viable public relations and fundraising event in support of nonpublic education.

If you have questions or are interested in participating please contact St. Mary's School Office at (715) 246-2469

Please Cut Here

SPONSOR FORM

Please cut sponsor form out and send with your donation. Thank You.

St. Mary's School MARATHON IT

Name of Person/Business

Name of Sponsor Package Chosen

Please fill in the following

Monetary Donation Total _____

Business Address

Business Phone or Other

Please include:

- Check made payable to St. Mary's School/Marathon It event.
- Your business logo along with the link to your website the PDF document you would like to link your logo to (this will depend on your sponsorship level.)

Thank you for your generous donation. We will send a receipt of your tax deductible donation. If you wish not to receive a sponsor request from us in the future please check here_____. We will gladly honor your wishes.

We ask that you

PLEASE RESPOND BEFORE SEPTEMBER 9, 2011.

This will help our Marathon It Team during the planning phase. It will also help us to make sure our Marathon It sponsors get a lot of exposure.

Sponsor Information

Platinum Sponsor

-\$250.00 donation

As a platinum sponsor you receive:

- *Your company name/logo prominently displayed on our Marathon t-shirts given to participants.*
- *Advertising on the St. Mary's School website for the 2011/12 school year - this includes your company logo along with a link to your company website or informational PDF document.*
- *Company recognition & appreciation in our school newsletter, the New Richmond News, the IC church bulletin and on all Marathon It event posters.*

Gold Sponsor

-\$100.00 donation

As a gold event sponsor you receive:

- *Advertising on the St. Mary's School website for the 2011/12 school year - this includes your company logo along with a link to your company website or informational PDF document.*
- *Company recognition & appreciation in our school newsletter, the New Richmond News, the IC church bulletin and on all Marathon It event posters.*

Silver Sponsor

-\$50.00 donation

As a silver event sponsor you receive:

- *Company recognition & appreciation in our school newsletter, the New Richmond News, the IC church bulletin and on all Marathon It event posters.*

The Difference

For the 2010 Marathon It your donations along with student pledges brought in over \$10,000 to our school. Your donations last year helped to provide the following to St. Mary's School.



You helped to provide books for our classroom libraries and textbooks for the various subjects taught in every class.



With your help we were able to provide a comfortable, healthy and safe learning environment. Your donations helped to provide students with desks, chairs, chalk boards, smart boards, overhead projectors, physical fitness equipment and much more.



St. Mary's teachers earn 63% of that of a public school teacher. Through your support we are able to offer our teachers medical benefits and help to sustain their salaries.



Your donations are put to great use. Some of our schools most basic needs are met because of your help. Classroom, office, art, and testing supplies are some of the smaller ways in which we make use of your generosity.

Thank You For Your Support



SAINT MARY'S SCHOOL

Grow in Knowledge

Follow in Faith

Serve in Harmony

257 SOUTH WASHINGTON AVENUE NEW RICHMOND, WISCONSIN 54017 PHONE (715) 246-2469 FAX (715) 246-6195

Dear Community Leader,

The St. Mary's School Marathon It Team has been working hard to get ready for our schools 6th annual Marathon It event. We are once again reaching out to our community for the support needed for this event. Our students, teachers, staff and families have been blessed by the generosity of the many individuals and businesses that continue to support this worthwhile event year after year. With your help we will be able to continue our school's current programs, provide textbooks and reading materials for our students, buy vital classroom equipment, support our teachers and much, much, more. It is people like you who make "the difference" for the students at St. Mary's.

St. Mary's is a fully accredited Catholic school which was founded in 1891. Our program serves children pre-school age through grade eight. Classes consist of children from all Christian faiths, and we are very proud of our diversity. For further information about St. Mary's you may look to our website: <http://www.st-marysschool.com>

Many St. Mary's families choose St. Mary's School for their children's education because they believe it is more than just a school. They believe it is a family of parents, teachers, and friends working together to build a community of confident young adults who will some day be leaders in our world. Our school does not depend on your tax dollars to continue with its educational standards. It depends on people who believe in school choice in their community, exceptional education without wasteful spending, and Christian values being taught in the classroom everyday.

If you believe that through hard work anything can be accomplished, then we invite you to become an event sponsor. Our children face considerable challenges in today's world, and St. Mary's School continues to help children make positive steps towards their future achievements. Children still dream and it's up to us to help their dreams soar.

We are asking area businesses for your participation in sponsoring this event. In exchange for your contribution, we offer a number of ways in which your business could be represented at the Marathon It (please see the next page). This event is an excellent way for your business to advertise and at the same time help a good cause. The local radio station and newspaper will all advertise our event. We are excited about the opportunities this event can bring to the community, your business, and St. Mary's School. Thank you for your time. If you have any questions please feel free to contact the St. Mary's School office at (715) 246-7464.

Respectfully The Marathon It Team

Tanya Weinzierl, Angie Effertz, Jessie LaVenture, Kristin Krueger and Krissy Dalton